



Business English Course for the Textile Industry and Craftsman

Lesson 1 Socializing

Breaking the ice

Small talk

From contact to partner

Present tenses

Lesson 2 Product description

Textile production: colours – measures - shapes - fabrics - patterns

Comparatives/superlatives

Lesson 3 Presentations

A textile company profile

Effective presentations

The audience – The presenter

Past tenses

Lesson 4 Presentations

The layout of a presentation

Ordinal numbers

The date

Useful verbs for presentations

Case studies

The Future

Lesson 5 Negotiations

What makes good negotiations

Preparing a negotiation

Rules for successful negotiations

Conditional sentences

Lesson 6 Negotiations

Steps in negotiations

Case studies

Modal verbs

Lesson 7 Presentations

Describing changes and trends in the textile industry and Craftsman

Prices

Percentages

Case studies

Phrasal verbs

Lesson 8 Final test

Revision - Final test

Per ulteriori informazioni scrivi a formalab@confartigianatocomo.it